

edible RHODY®

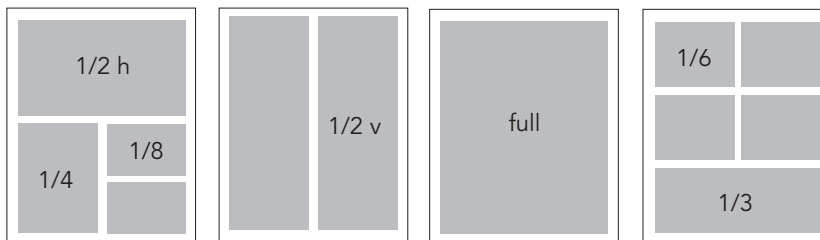
Celebrating the Bounty of Rhode Island, Season by Season

Premium Positions/Covers

	Size	1x	4x (billed each quarter)
Back Cover (plus 1/8" on all four sides for bleeds)	8.375" x 10.875"	\$3,000	\$2,550
Inside Front Cover (plus 1/8" on all four sides for bleeds)	8.375" x 10.875"	\$2,750	\$2,250
Inside Back Cover (plus 1/8" on all four sides for bleeds)	8.375" x 10.875"	\$2,750	\$2,250

Interior Pages

	Size	1x	4x (billed each quarter)
Full Page	7.5" W x 9.75" H	\$2,375	\$1,990
Half Page (horizontal)	7.5" W x 4.75" H	\$1,400	\$1,190
Half Page (vertical)	3.65" W x 9.75" H	\$1,400	\$1,190
Third Page (horizontal only)	7.5" W x 3.15" H	\$1,125	\$ 935
Quarter Page (vertical only)	3.65" W x 4.75" H	\$ 800	\$ 675
Sixth Page (horizontal only)	3.65" W x 3.15" H	\$ 600	\$ 500
Eighth Page (horizontal only)	3.65" W x 2.275" H	\$ 475	\$ 390



All rates are for full color ads. All ad rates include an online listing at ediblerhody.com.

Production Specifications

Please submit your ad in one of the following formats: 300 dpi TIF, PDF or EPS file (with TIF preview) with fonts embedded or converted to outlines; a QuarkXPress for Mac document with all fonts and supporting files. Please make sure your ad is the correct dimension, and is grayscale or CMYK. Please call or email prior to the ad deadline and we will be happy to answer any questions you may have.

We can provide design and photography for your ad free of charge. Ad development and photography is due one month prior to Ad Closing. Payment is due with artwork on the ad closing dates.

Advertisers receive a supply of the magazines.

Issue	Spring	Summer	Fall	Winter
Ad Closing	February 1	May 1	August 1	November 1
Publication Date	March 15	June 15	September 15	December 1

P.O. Box 9243 • Providence, Rhode Island 02940-9243
 401-250-5003 • info@ediblerhody.com • ediblerhody.com

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ADVERTISER CONTRACT

Payment and artwork are due by ad closing dates. Edible Rhody reserves the right to refuse any ad. Advertisers assume full responsibility to mail, email or phone copy changes to publisher by the advertising deadline. If new copy has not been received by the deadline, the advertiser's previous ad will be repeated. A proof of the ad and an invoice will be faxed or emailed to the contact person on file; if a fax number or email address isn't available, every attempt will be made to mail a printed copy of the ad. If time is at a premium, the publisher will use his best judgment as to the accuracy of the ad copy based upon information furnished by the advertiser. If we do not hear from the advertiser within 24 hours of delivering the proof, we will assume that the advertiser has approved the content, design and layout of the ad. Edible Rhody will not be held responsible for errors.

CONTRACT CANCELLATIONS: A contract may be canceled by the advertiser in writing 30 days prior to the next scheduled deadline. If a contract is canceled before the full four consecutive issue program has been completed, cancellation is subject to repayment of any charges previously waived or discounted for any reason, such as discounts for contract advertisers. Discounts and waived charges will be added to and due upon receipt of final statement. The publisher reserves the right to hold the advertiser and/or its advertising agency jointly and severally liable for payment due.

SERVICE CHARGES: A service charge of 2% per month or 24% per year will be added to all accounts 30 days past due.

First Name _____ Last Name _____

Business Name _____

Business Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Ad Size _____ Number of times ad will run _____

Ad Rate _____

Issue(s) Fall Winter Spring Summer

Signature _____ Date _____

Special Notes _____
