

edibleMEMPHIS[®] Magazine

Celebrating the Abundance of Local Foods, Season by Season™

901-834-2038

info@ediblememphis.com

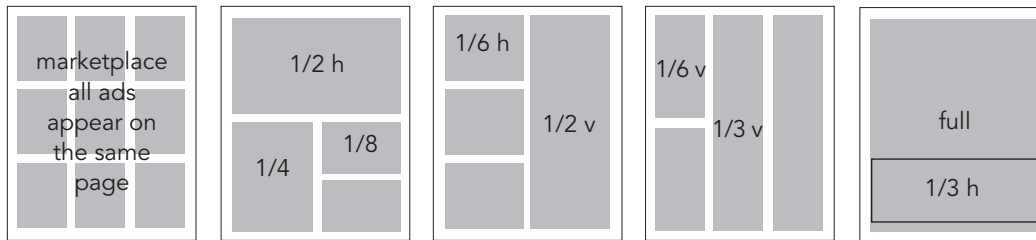
PO Box 3091, Memphis TN, 38173

Premium Positions/Covers

	Size	1x	4x (billed each quarter)
Back Cover (plus 1/8" for full bleeds)	8.375" x 10.875"	\$3,350	\$2,850
Inside Front Cover (plus 1/8" for full bleeds)	8.375" x 10.875"	\$3,100	\$2,700
Inside Back Cover (plus 1/8" for full bleeds)	8.375" x 10.875"	\$3,100	\$2,700

Interior Pages

	Size	1x	4x (billed each quarter)
Full Page	7.5" W x 10"H	\$2,700	\$2,200
Half Page (horizontal)	7.5" W x 4.75" H	\$1,300	\$1,100
Half Page (vertical)	3.65" W x 9.75" H	\$1,300	\$1,100
Third Page (vertical)	2.36" W x 9.75" H	\$ 900	\$ 700
Third Page (horizontal)	7.5" W x 3.15" H	\$ 900	\$ 700
Quarter Page (vertical only)	3.65" W x 4.75" H	\$ 725	\$ 650
Sixth Page (vertical)	2.36" W x 4.75" H	\$ 450	\$ 375
Sixth Page (horizontal)	3.65" W x 3.15" H	\$ 450	\$ 375
Eighth Page (horizontal only)	3.65" W x 2.275" H	\$ 350	\$ 275
Marketplace (vertical only)	2.45" W x 3" H	\$ 200	\$ 200



All rates are for full color ads. All ad rates include an online listing at www.ediblememphis.com.

Production Specifications

Please submit your ad as a 300 dpi PDF with fonts embedded or converted to outlines. Please make sure your ad is the correct dimension, and is grayscale or CMYK. Please call or email prior to the ad deadline and we will be happy to answer any questions you may have.

We can provide design and photography for your ad free of charge. Ad development and photography are due one month prior to Ad Deadline. Payment is due with artwork on the ad closing dates.

Advertisers receive a supply of the magazines which they are free to sell or give away to customers.

Issue	Summer	Fall	Winter	Spring
Ad Closing	June 1	September 1	December 1	March 1
Publication Date	July	October	January	April

*edible*MEMPHIS[®] Magazine

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901-552-4742

info@ediblememphis.com

PO Box 3091, Memphis TN, 38173

ADVERTISER CONTRACT

Payment and artwork are due by ad closing dates. Edible Memphis reserves the right to refuse any ad. Advertisers assume full responsibility to mail, email or phone copy changes to publisher by the advertising deadline. If new copy has not been received by the deadline, the advertiser's previous ad will be repeated. A proof of the ad and an invoice will be faxed or e-mailed to the contact person on file; if a fax number or e-mail address isn't available, every attempt will be made to mail a printed proof of the ad. If time is at a premium, the publisher will use his best judgment as to the accuracy of the ad copy based upon information furnished by the advertiser. If we do not hear from the advertiser within 24 hours of delivering the proof, we will assume that the advertiser has approved the content, design and layout of the ad. Edible Memphis will not be held responsible for errors.

CONTRACT CANCELLATIONS: A contract may be canceled by the advertiser in writing 30 days prior to the next scheduled deadline. If a contract is canceled before the full four consecutive issue program has been completed, cancellation is subject to repayment of any charges previously waived or discounted for any reason, such as discounts for contract advertisers. Discounts and waived charges will be added to and due upon receipt of final statement. The publisher reserves the right to hold the advertiser and/or its advertising agency jointly and severally liable for payment due.

SERVICE CHARGES: A service charge of 2% per month or 24% per year will be added to all accounts 30 days past due.

First Name _____ Last Name _____

Business Name _____

Business Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Ad Size _____ Number of times ad will run _____

Ad Rate _____

Issue(s) Spring _____ (yr) Summer _____ (yr) Fall _____ (yr) Winter _____ (yr)

Signature _____

Special Notes _____
